

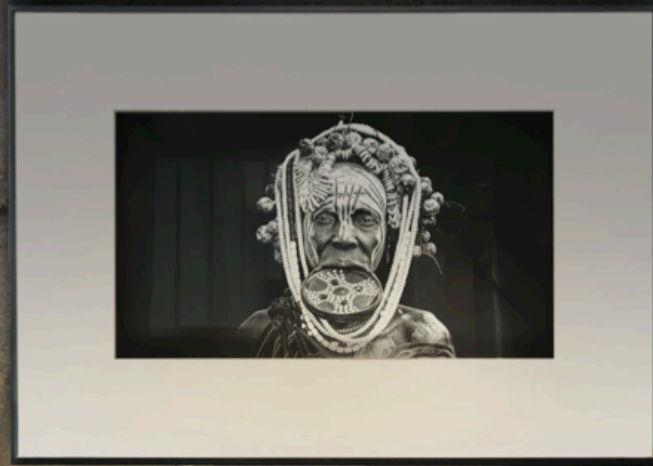
# IONNYK

A magical piece of art

IONNYK Artist Community - Smart Art Concept - October 2020

[www.IONNYK.com](http://www.IONNYK.com)

IONNYK



IONNYK is the first art photography platform that uplifts your experience of art, leaving room for creativity and imagination. In black & white. Our state-of-the-art technology allows you to see art photography in its purest form, while staying connected to its surroundings and your personal preferences.

I Ø N N Y K

## Smart Art

And if you artwork become alive ?



## What is a Smart Art

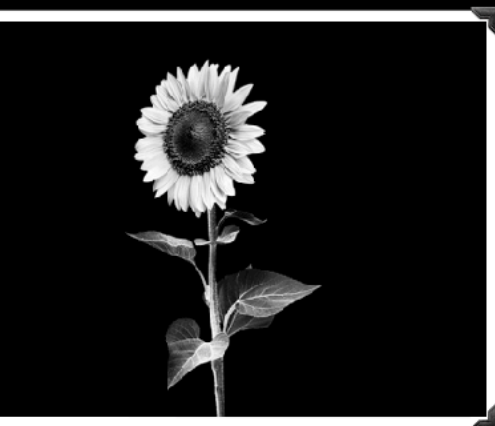
"Your new tree of possibilities"

With IONNYK, our art lovers have of course access to a catalog of static black & white artworks they can display continuously or according to a schedule on their IONNYK frame(s). But at the same time, IONNYK gives them access to Smart Art.

A Smart Art is a sequence of static artworks evolving on the basis of a specific time / event. This is an innovative new way to express your Art.

Imagine your artwork subtly evolving with the time of day ...

Morning



Afternoon



Evening



... or days of the week

Monday



Tuesday



Wednesday



... or in any other way you as an Artist could imagine ...  
seasons ... a specific world event ... whatever you wish ...



## **Available Smart Art types today**

The only technical restriction you have is the fact that we currently do NOT allow more than 4 image changes per day.

Except this restriction, you can create Smart Arts as you like.

With that said, here are the most successful type of Smart Art we suggest you to create:

- "Time" Smart Art (the image changes at a very precise moment) - in general 2 photos
- "Daily" Smart Art (morning, noon, afternoon and evening) - in general 3/4 photos
- "Weekly" Smart Art (Monday, Tuesday, etc.) - general 5 or 7 photos
- "Season" Smart Art (spring, summer, autumn and winter) - in general 4 photos
- « Monthly » Smart Art, Yearly Smart Art, etc.

You are more than welcome to suggest any kind of smart art you have in mind.

Keep in mind, however, that Smart Art has no ambition to mislead video or to offer



## **Sales**

Mathieu Demeuse  
[md@inkcoming.com](mailto:md@inkcoming.com)  
+32 470 19 56 07

## **Marketing & Press**

Christophe Courcelle  
[cc@inkcoming.com](mailto:cc@inkcoming.com)  
+32 472 90 10 52

## **Art & Creation**

Charlotte Dubois  
[cd@inkcoming.com](mailto:cd@inkcoming.com)  
+32 479 30 96 09