

IONNYK

A magical piece of art

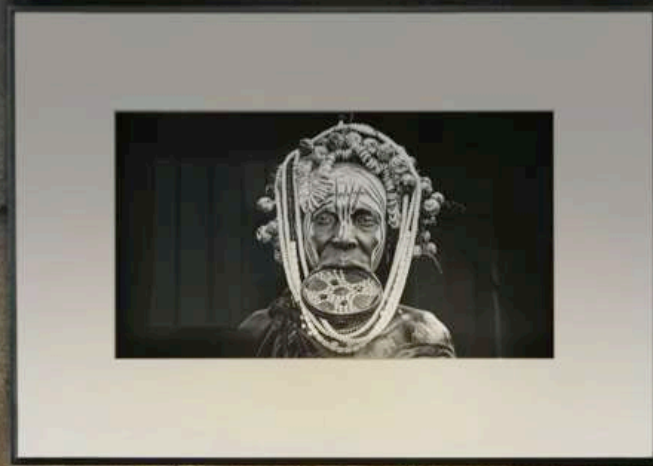
IONNYK is the only art photography platform that uplifts the experience of art, leaving room for creativity & imagination. Uncover the magic of wireless e-paper technology through the lens of timeless and high-quality art photography. Any time, any place.

For the love of art

IONNYK Artist Community - Pre Launch - October 2020

www.IONNYK.com

IONNYK



IONNYK is the first art photography platform that uplifts your experience of art, leaving room for creativity and imagination. In black & white. Our state-of-the-art technology allows you to see art photography in its purest form, while staying connected to its surroundings and your personal preferences.



I O N N Y K

IONNYK finds his aspiration in the « inframince » (very thin) gap between the quest for innovation and the return to the essential.

Electronic paper technology is revolutionizing the art world and responding to the paradox we face.

Our interest in your expertise has led us today to share with you our desire to compose together what we call poetic digitization.

Today we are opening a new path, never explored before, which we want to travel with Artists like you ...

The IONNYK team

Introduction to IONNYK

"We are the world's first digital wireless and enhanced by electronic paper technology art frame."



Electronic Paper

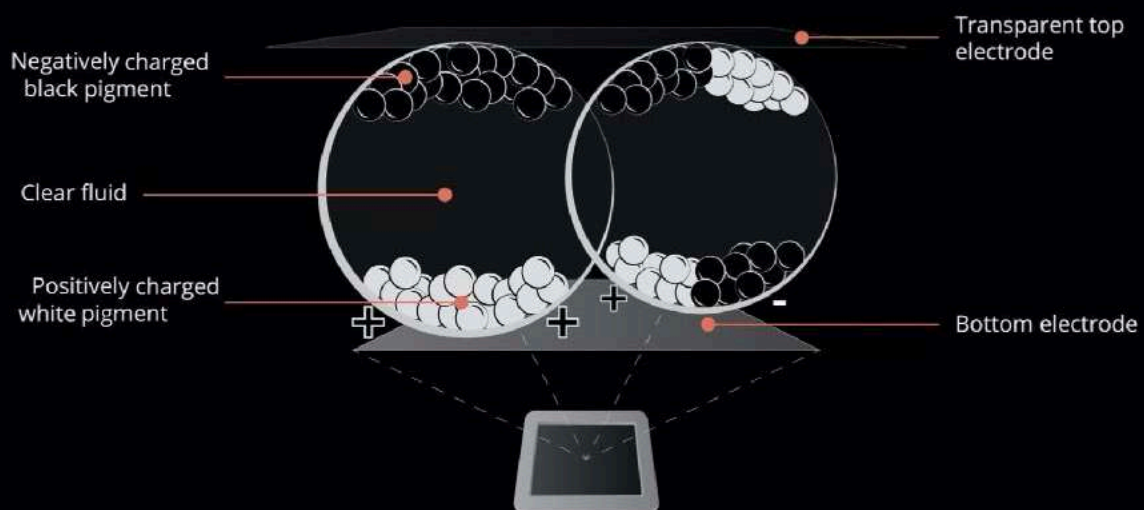
Electronic paper differs from conventional flat screens by its reflective material.

Like a traditional framed work, it does not create any reflection and does not emit light.

Made of millions ink microcapsules, electronic paper is proven to use the same pigments used in the printing industry.

Without artifice, it is faithful to the projected work.

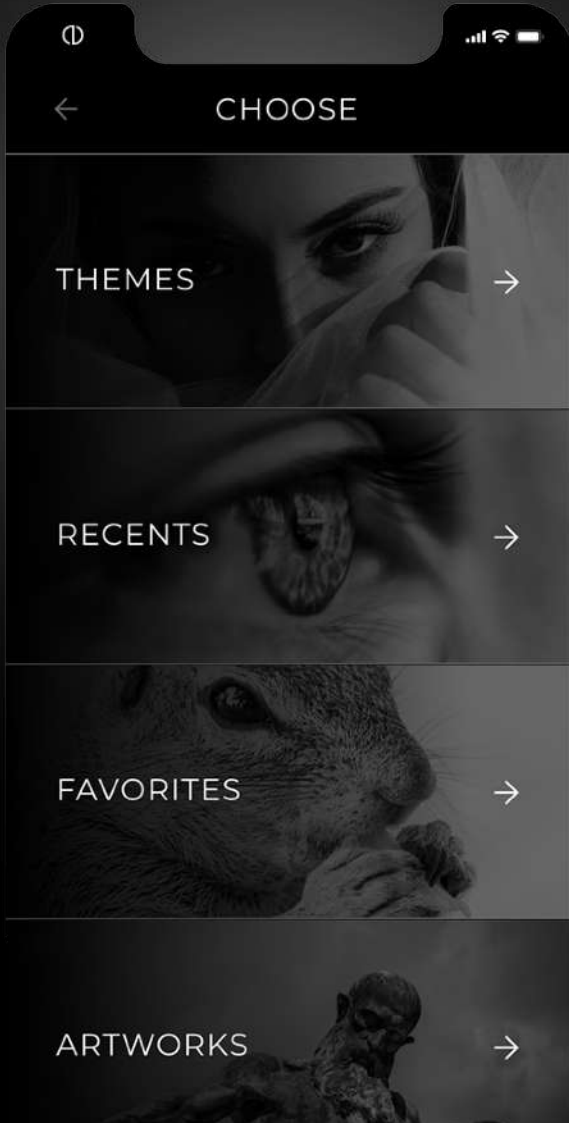
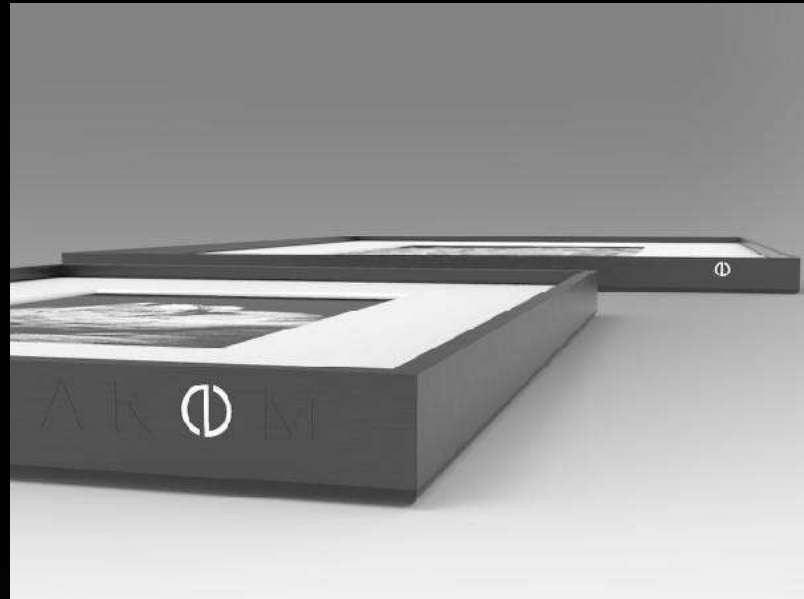
The result further gives the idea that not technology but pure magic operates.



Freedom and integrity

Our technology is upstanding as, when not wired, it consumes almost no energy.

Above all, this solution allows you to invest in the magic and the enjoyment of moving your frame where you want and without constraint.



The alliance of art and digital

The frame is connected to a digital catalog of photographic artworks from a selection of artists.

It can be managed through all mobile devices through the IONNYK app.

The intention is to deliver quality content in a dynamic way.

“Imagine a world where we could discover a new form of Art, Culture & Design”

2 Premium Digital Art Frame formats



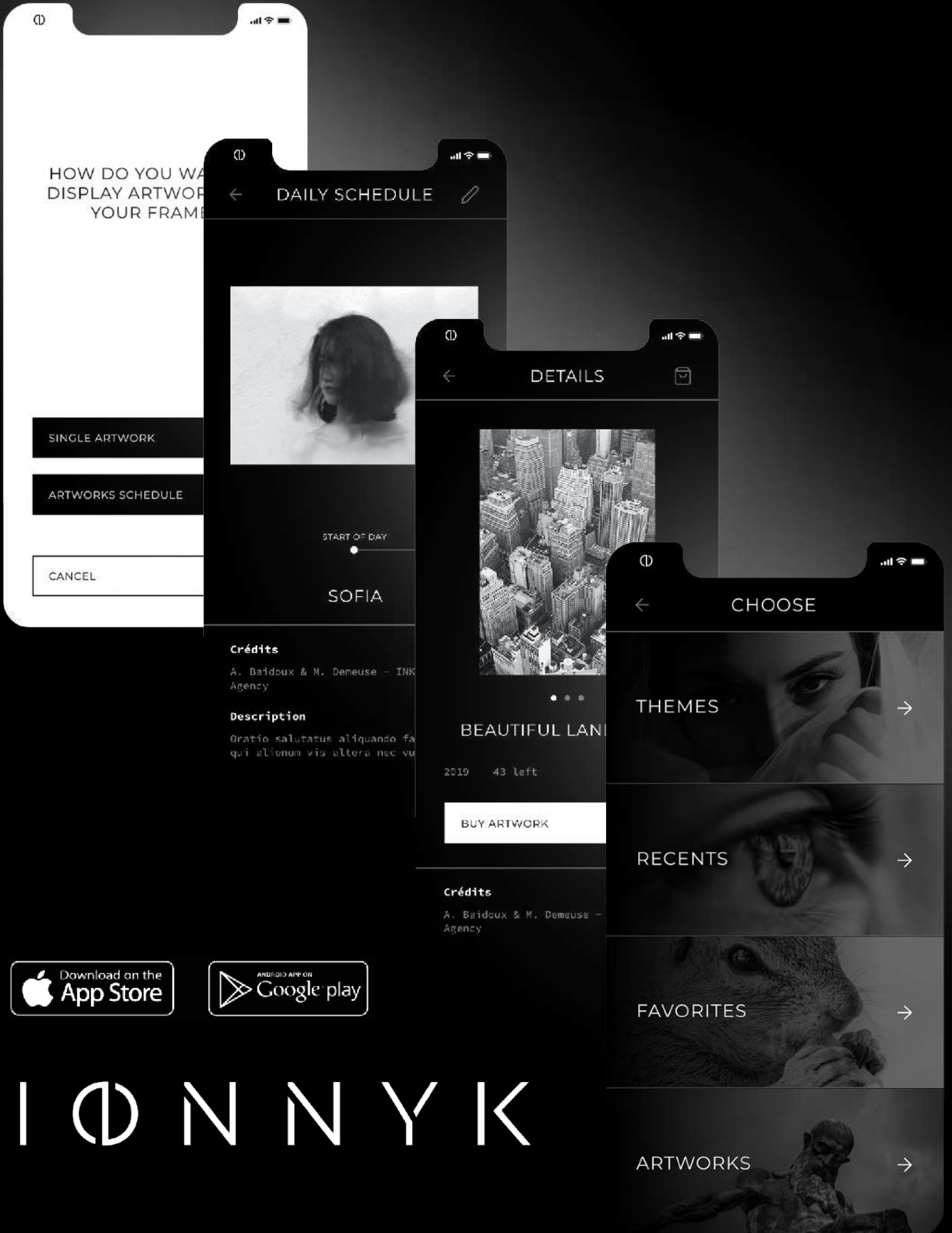
Jane - Our classic format

- Size 50cm x 40cm
- Material :
 - Black Aluminium
 - Museum anti reflection glass
- Ratio 4: 3
- HD images 1600x1200 pixels (landscape) or 1200x1600 pixels (portrait)
- JPEG or PNG format
- Black & White



Linn - Our large Format

- Size: 100cm x 70cm
- Material :
 - Black Aluminium
 - Museum anti reflection glass
- Ratio 16: 9
- HD images 2560x1440 pixels (landscape) or 1440x2560 pixels (portrait)
- JPEG or PNG format
- Black & White



IONNYK

**IONNYK subscription &
catalog of limited digital
editions**



2 models of IONNYK Catalogs

1. The Discovery Catalog - IONNYK's New Artists

- Non exclusivity from artists
- Unlimited digital editions, no ownership concept
- Monthly subscription from 0 to 19.99 €/month
- Premium/art positioning only
- 1 year for free in our Founder Edition for our customers

2. The Digital Vault - IONNYK's Exclusive Artists

- Catalog reserved for our most renowned artists
- Digital exclusivity at IONNYK
- Limited digital editions numbered from # 1 to # 300 maximum *
- Price decided between the artist and IONNYK without limit
- Premium positioning only



IONNYK

Become IONNYK's Artist

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Why join IONNYK

You join IONNYK, the digital platform that is to visual art what Netflix is to movies or Spotify to music.

You are participating in a world premiere and will build with IONNYK a new artistic community.

You benefit from an increased visibility of your art without any constraints and, in the near future, will earn income proportional to your display time.

As our customers appreciate your work, you gain fame and authority within the IONNYK community and benefit from the opportunity to join our most recognized artists in a Private Collection, an exclusive limited editions artworks catalog.

The IONNYK adventure for you

1

You enter the Discovery catalog:

- No exclusivity on your part
- No investment on your part if it is not for a little time
- You benefit from visibility and continuous promotion

2

IONNYK customers display your works on their frame (s):

- We measure your posting rate
- We carry out a continuous ranking of the most displayed artists
- You are paid pro-rata for your monthly posting *

3

Your posting rate to our customers has reached a certain threshold:

- Our artistic committee will contact you to discuss your desire to join the "digital vault" catalog intended for our recognized artists.
- You join the digital vault and sell your works in limited edition for remuneration of up to 50% of your sale price

* We could consider in the near future and depending on the size of the project a weighted remuneration in relation to the pro-rata of certain artists present in our Discovery Catalog.

IONNYK

How to reach us

IONNYK has an artistic committee, first of all you need to convince them.

To do this, here is what we ask you:

Submit up to 10 of your works in digital format via our form in a single file (.zip file preferred)

File format :

File name : YourName YouWork Title

Photo naming: Photo# name firstname Title of work year of production

Smart Art naming : SmartArt# SmartArt chronological order name firstname Title of the work year of production

IONNYK submission form



Technical submission criteria

These works must be of quality in order to be easily judged. It is therefore important to respect the following criteria:

1

Works in black, gray and white only

2

High definition quality that you are free to protect through a transparent watermark of up to 80% if you wish and in the following minimum formats:

Large frame: Ratio 16: 9 - 2560x1440 pixels

Small frame: Ratio 4: 3 - 1600x1200 pixels

3

Landscape or portrait orientation to choose from

4

In JPEG or PNG format

“Any sufficiently advanced technology is
indistinguishable from magic.”

Arthur C. Clarke

IONNYK is about innovation. We pioneer a new market, giving artists like you the opportunity to create a new kind of art culture and design in the domain of art photography. Our state-of-the-art technology unlocks new ways to your creativity, whether you're a well-established name or still emerging and very promising. As a community, we respect the artistic codes, your individuality, creative expression, rights and dignity.





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